**FACTS SHEET**

**NAME OF THE EVENT:** **World Summit Awards 2018**

**WEBSITE:** <https://www.worldsummitawards.org/>

**ELIGIBILITY**:

* **Producers**
* Any company, organization or individual from all UN and UNESCO member states are welcome to apply.
* The [WSA Young Innovators Award](https://www.worldsummitawards.org/wsa_categories/youth-innovation-category/)  is limited to projects initiated and executed by people **under the age of 30**from any of the UN and UNESCO member states.
* **Products**
* WSA is strictly restricted to digital applications with a **strong impact on society.**
* Submissions for the WSA can contain mobile applications, SMS based products, webpages, databases, kiosk installations, wearables, IoT etc. There is no limitation regarding the platforms or channels the projects work with.
* The projects can be max. 2 years old at the date of nomination.
* No ideas, drafts, demonstrations or concepts are accepted, all submitted projects must be market ready or already on the market.
* WSA evaluates and highlights the content, user value and local impact of digital solutions.

## ****CATEGORIES****

* Government & Citizen Engagement
* Health & Well Being
* Learning & Education
* Environment & Green Energy
* Culture & Tourism
* Smart Settlements & Urbanization
* Business & Commerce
* Inclusion & Empowerment
* WSA Young Innovators

**TIMELINE**

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| **Time** | **Details** |
| April 15 - August 15, 2018 | WSA Call open. Nominees have completed their application <https://www.worldsummitawards.org/wsa-awards/contest/apply/> before Aug 15, 2018. QTSC (WSA’s national expert) nominate the best Vietnamese products to WSA before Aug 31, 2018 |
| August 31, 2018 | WSA Call closes - all producers have maximum two more weeks to finish their application in the WSA database |
| September 01 – October 15, 2018 | WSA Online Jury processes all submitted products to select the shortlist |
| October 2018 | Announcement of WSA Shortlist |
| November 2018 | WSA Grand Jury evaluates WSA Shortlist to select WSA winners |
| December 2018 | Announcement of winners 2018 |
| Spring 2019 | WSA Winners will be presented and awarded at the WSA Global Congress 2019 |

**BENEFITS**

The World Summit Awards are a non-monetary award system with a focus on sustainable knowledge transfer through a worldwide network. This means that winners benefit not from a one-time financial reward, but a lifelong partnership and integration.

* **Winners of the World Summit Awards’ Benefits**
* Invitation to the WSA World Congress including:
  + Pitching seminars
  + 7 minute pitch session in front of an international audience during the Congress
  + A program of especially crafted workshops for the winners
  + Invitation to the prestigious award ceremony and Gala night
  + Board and lodging for the durance of the Congress
  + Eye to eye exchange with speakers, jurors and international guests
* Integration into a network of internationally recognized[digital content developers](https://www.worldsummitawards.org/wsa-awards/winners/)
* Access to the WSA community of global experts and industry leaders in over 178 countries
* Interaction with world-renowned sponsors and partners of the WSA community
* Workshops specially shaped for the winners needs
* A video clip highlighting the winners projects
* [Special placement](https://www.worldsummitawards.org/wsa-awards/winners/) on WSA website, YouTube channel and social media promotion
* Long-term coverage within WSA editorial channels
* **Nominees' Benefits**
* More coverage on your product. WSA provides nominees with press templates to help them to gain the attention of national media with support of the WSA national experts
* World Summit Award nominee seal to use on websites, social media channels and publications
* Opportunity to receive feedback from the[jurors.](https://www.worldsummitawards.org/network/jurors/)
* Being nominated for the World Summit Award means to be the best in the respective country in one of our[8 categories](https://www.worldsummitawards.org/wsa-awards/contest/categories/). Our experience has shown that this qualification can immensely improve outreach.

**CONTACT:**

**Ms. Nguyen Hai Ngan**

**Mobile:** (+84) 8888 77 580

**Email:** [ngannh@qtsc.com.vn](mailto:ngannh@qtsc.com.vn)

**Website:** [www.worldsummitawards.org](http://www.worldsummitawards.org), [www.qtsc.com.vn](http://www.qtsc.com.vn)