MINISTRY OF EDUCATION AND TRAINING

**LAC HONG UNIVERSITY** 

**COURSE OUTLINE**

**<126058 – GEOGRAPHIC OF TOURISM >**

| 1. **GENERAL INFORMATION** | |
| --- | --- |
| Course name (Vietnamese): | Địa lý du lịch | |
| Course name (English): | Geographic tourism | |
| Course ID: | 126058 | |
| Types: | Fundamental of majors | |
| Faculty/ Department: | Tourism and Travel Management | |
| Main Lecturer: | Phan Van Hai  Email: haipv@lhu.edu.vn | |
| Lecturer participating in: | Vu Duc Cuong  Cuongvd.lhu.edu.vn | |
| Number of credits : | 3 | |
| Theory:  Practice:  Exercise: | 45 periods  0 periods  0 periods | |
| Speciality: | Obligatory to students in Major of Tourism and Tourism Management | |
| Prerequisite course: | No | |
| Previous course: | No | |
| 1. **COURSE DESCRIPTION** | |

Geographic tourism is a course which is responsible for providing basic knowledge in tourism, formation process and growth in tourism, growth conditions in tourism, territorial organization of tourism, partition in tourism and tourism area in Vietnam.

| 1. **COURSE LEARNING OUTCOMES** |
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**Table 1: Course Learning Outcomes (CLOs)**

| **Course Learning Outcomes (CLOs)** | **Course Learning Outcomes content** | **Bloom domain/Bloom level** | **Program Learning Outcomes PLOs/SOs/PI (\*)** |
| --- | --- | --- | --- |
| CLO1 | Distinguishing the territorial performance organizing that applied to Vietnam | Knowledge (3) | PI1.2 |
| CLO2 | Identifying the advantages in resource and establishing tourism product which is appropriate to the area of Vietnam | Knowledge (4) | PI3.1 |
| CLO3 | Completing the demonstrating skill in data report visually lively, clearly and comprehensively | Skills (3) | PI5.3 |
| CLO4 | Obeying the regulation of managing activity, business in tourism | Attitude (2) | PI7.2 |

| 1. **COURSE CONTENT, LESSON PLAN** |  |
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**Table 2: Course Content, Lesson Plan**

| **Week** | **Lesson/**  **Chapter** | **Name/Chapter** | **Lesson Learning Outcomes (LLO)** | | **Lecture and Study activity** | **Method of lecture** | **Method of assessment** | **Reference (\*)** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | Chapter 1 | **GENERAL INFORMATION IN GEOGRAPHIC OF TOURISM**   * 1. The history and development of Geographic of Tourism   2. The duty target of Geographic of Tourism   1.3 Geographic of Tourism reasearch method  1.4. Role of Geographic of Tourism | LLO1.1 | Explaining the common terminology of geographic of tourism research | Lecturer: introduces the course general information , regulation and study goals  SV being familiar with the new knowledge by listening, observing and questioning | Lecture  Didactic questioning | Short answer test | [2] |
| LLO1.2 | Obeying the given course’ s regulation | Lecturer gives the arrival time in class, participant in class and complete the topic group report | Lecture | Short answer test |
| 2 | Chapter 2 | **TERRITORIAL ORGANIZATION OF TOURISM**  2.1. Basic issue in Territorial Organization of Tourism | LLO2.1 | Explaining the basic issue form of Territorial Organization of Tourism | Lecturer asks students participate in doing the multiple choice on the software | Didactic questioning | Short answer test | [2] |
| 2.2. Form of Territorial Organization of Tourism | LLO2.2 | Distinguishing the characteristic to the form of Territorial Organization of Tourism | Lecturer subgroups and splits the topic comprehension to the group, then controls the report of these groups | Discussion | Presentations |
| LLO2.3 | Demonstrating the result in front of the class | Lecturer offers the clarified group distribution to the member’s result demonstrating preparation | Discussion | Presentations |
| LLO2.4 | Obeying the group work’s regulations | Lecturer offers a clear group distribution to the member in the group | Discussion | Presentations |
| 3 | Chapter 3 | **GEOGRAPHIC SUPPLY – DEMAND IN TOURISM**  3.1. Demand in tourism  3.2. Destinations in tourism  3.3. Geography of guest stream  3.4. Geography of transportation in tourism | LLO3.1 | Explaining the content of supply and demand in tourism | Lecturer answers the students’ questions. And subgroups for discussion. Offering students to give the specific example | Discussion | Presentations | [2] |
| LLO3.2 | Demonstrating the result in front of the class | Lecturer offers the group to distribute to the member who has demonstrated the prepared result specifically | Discussion | Presentations |
| 4 | Chapter 4 | **TERRITORIAL ORGANIZATION OF TOURISM IN VIETNAM**  4.1. The growth resource in Vietnam  4.2. Type of Territorial Organization Of Tourism In Vietnam | LLO4.1 | Explaining the main tourism resource in Vietnam | Lecturer answers the students’ questions and subgroups for discussion. Offering students to give the specific example | Discussion | Presentations | [2] |
| LLO4.2 | Discovering the resource to the growth of tourism product in Vietnam | Lecturer subgroups for debate . Offering students to give the specific example  The groups have to demonstrate the result  Other groups have to debate and discuss | Discussion | Presentations |
| LLO4.3 | Demonstrating the result in front of the class | Lecturer offers the group to distribute to the member who has demonstrated the prepared result specifically | Discussion | Presentations |
| LLO4.4 | Obeying the group work’s regulation | Lecturer offers the group to distribute the member specifically | Discussion | Presentations |  |
| 5 | Chapter 5 | **VIETNAM TOURISM AREA**  5.1. The Northern Vietnam tourism area  5.2. The North Central Vietnam tourism area  5.3. The South Central Vietnam tourism area  5.4. The Central Highlands Vietnam tourism area  5.5. The Southeast Vietnam tourism area  5.6. The Southwest Vietnam tourism area | LLO5.1 | Discovering the typical resource in every tourism area | Self-study activity: Lecturer asks students to prepare the report at home | Discussion | Short-answer test | [2] |
| 6 | LLO5.2 | Defining the advantages of the tourism product followed by the area in Vietnam | Lecturer controls the group Presentations  Lecturer asks students to discuss the advantages of the tourism area resource and define the typical tourism area product | Discussion | Presentations |
| 7 | LLO5.3 | Completing the report skill demonstration vividly, clearly, comprehensively | Other groups have to ask and answer the previous discussion | Discussion | Presentations |
| 8 | LLO5.4 | Obeying the group class’s regulation | Lecturer offers students to prepare the report at home and demonstrate the report followed by the regulation | Discussion | Presentations |
| 9 |
| 10 |
| 11 | Test | Test (30%) | LLO6.1 | Obeying the group class’s regulation | Lecturer offers student to do the test | Lecture | Essay |  |

| 1. **MAPPING OF LESSON AND COURSE LEARNING OUTCOMES**   **Table 3:**  **Mapping of Lesson And Course Learning Outcomes**   | **Lesson Learning Outcomes** | **Course Learning Outcomes** | | | | **Evaluation Component** | | --- | --- | --- | --- | --- | --- | | **CLO1** | **CLO2** | **CLO3** | **CLO4** |  | | **LLO1.1** | X |  |  |  | A1 | | **LLO1.2** |  |  |  | X | A1 | | **LLO2.1** | X |  |  |  | A1, A3 | | **LLO2.2** | X |  |  |  | A1, A3 | | **LLO2.3** |  |  | X |  | A1 | | **LLO2.4** |  |  |  | X | A1 | | **LLO3.1** | X |  |  |  | A1, A3 | | **LLO3.2** |  |  | X |  | A1, A2 | | **LLO4.1** | X |  |  |  | A1, A2 A3 | | **LLO4.2** |  | X |  |  | A1, A2 A3 | | **LLO4.3** |  |  | X |  | A1,A2 | | **LLO4.4** |  |  |  | X | A1 | | **LLO5.1** |  | X |  |  | A1, A2 A3 | | **LLO5.2** |  | X |  |  | A1, A2 A3 | | **LLO5.3** |  |  | X |  | A1, A2 | | **LLO5.4** |  |  |  | X | A1 | | **LLO6.1** |  |  |  | X | A1 |      1. **COURSE ASSESSMENT**   **Table 4: Course assessment** |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
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| **Evaluation Component** | **Form of assessment** | **CLOs** | **Percentage (%)** |
| --- | --- | --- | --- |
| A1. Process | * Attendance * Participating in the Multiple choice * Group debate in class | CLO1, CLO2, CLO3, CLO4 | *30%* |
| A2. Mid-term | - Teamwork and Presentations in class | CLO1, CLO2, CLO3 | *30%* |
| A3. Final | - Written report | CLO1, CLO2 | *40%* |

| 1. **COURSE REQUIREMENTS AND EXPECTATIONS** |  |
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* Attendance: Obeying the regulations.
* Students have to read the given study documentation by the lecturer before every lesson on the online learning system (LMS - learn.lhu.edu.vn).
* Students who do homework on LMS, answer short questions and quick exercises; discuss in class will be given bonus marks to the student's process.
* Finishing given group discussions according to the lecturer's regulations.

| 1. **STUDY REFERENCE** |  |
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**Textbook**

[1]. Trường ĐH công nghiệp Hà Nội (2018), *Giáo trình Địa lý du lịch,* NXB Thống kê, Hà Nội

**References**

[2]. Nguyễn Minh Tuệ, Vũ Đình Hòa (2017), Địa lý du lịch: Cơ sở lý luận và thực tiễn phát triển ở Việt Nam, NXB Giáo dục Việt Nam, Hà Nội

| 1. **SOFTWARE OR SUPPORTING EQUIPMENTS FOR PRACTICE** |  |
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Internet, Google Chrome, Kahoot

**General rules:**

| **Abbreviation** | **Description** |
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| **PLO/SO** | Program Learning Outcomes/Standard Outcomes |
| **PI** | Performance Indicators |
| **CLO** | Course Learning Outcomes |
| **LLO** | Lesson Learning Outcomes |

| **Head of Major/ Head of Faculty** | Dong Nai,  Responsible lecturer  (sign and write full name)  Phan Van Hai |
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