MINISTRY OF EDUCATION AND TRAINING

**LAC HONG UNIVERSITY**

**COURSE OUTLINE**

**<126078 – ENGLISH FOR TOURISM >**

## 1. GENERAL INFORMATION

| Course name (Vietnamese): | Anh van chuyen nganh du lich |
| --- | --- |
| Course name (English): | English for Tourism |
| Course ID: | 126078 |
| Types: | Specialization  |
| Faculty/Department: | Tourism and Travel Management  |
| Main Lecturer: | ThS. Van Thi BichEmail: bichvt@lhu.edu.vn |
| Lecturer participating in: | ThS. Vu Duc CUongEmail: cuonLecturerd@lhu.edu.vn |
| Number of credits : | 3 |
| Theory : | 30 periods  |
| Practice : | 0 |
| Exercise : | 30 periods  |
|  | Obligatory to students in major of Tourism and Travel Management |
| Previous course: | No |

## 2. COURSE DESCRIPTION

English for tourism is an essential subject for students in the field of tourism services – travel, passionate tourism. This course allows students to use specialized English to promote the image of Vietnam to international visitors and friends. Students after this course are able to communicate, use English in tourism and restaurant environments, improve their listening, speaking, reading and writing skills in the work of a professional tour guide on domestic and international tours.

## 3. COURSE LEARNING OUTCOMES

**Table 1: Course Learning Outcomes (CLOs)**

| **Course Learning Outcomes (CLOs)** | **Course Learning Outcomes Content**  | **Bloom domain/Bloom level** | **Program Learning Outcomes PLOs/SOs/PI (\*)** |
| --- | --- | --- | --- |
| CLO1 | **Applying** specialized English knowledge, including vocabulary, grammar and pronunciation, to communicate on travel topics | Knowledge (3) | **PLO2****(PI2.1)** |
| CLO2 | **Expressing** opinions and perspectives effectively in specialized English communication in tourism  | Skills (3) | **PLO5****(PI5.1)** |
| CLO3 | **Forming** a habitual life long self-study | Attitude (4) | **PLO8****(PI8.2)** |

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**4. COURSE CONTENT, LESSON PLAN**

**Table 2: Course Content, Lesson Plan**

| **Week** | **Lesson/****Chapter**  | **Name/Chapter**  | **Lesson Learning Outcomes (LLO)** | **Lecture and Study activities** | **Teaching methods** | **Assessment methods** | **References (\*)** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | Unit 1 | **What is tourism** | LLO1.1 | **Developing** language and communication verses about tourism | Lecturer introduces the course overview, regulations and study goalsStudents practice by repeating the vocabulary learned | + Lecture + Drill and Practice  | + Short form test  |  **[1]** |
| 2 | Unit 2 | **World destinations** The introduction of tourism destinations, vocabularies | LLO2.1 | **Improving** vocabulary and communication examples to introduce travel destinations | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice  | Short form test  | **[1], [2]** |
| 3 | Unit 2 | **World destinations**Speaking | LLO2.2 | **Doing** exercises, conversations on the theme of tourism destinations | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice  | Presentations | **[2], [3]** |
| 4 | Unit 2 | **World destinations**Reading | LLO2.3 | **Doing** exercises, Reading on the theme of tourism destinations | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice  | Short form test  | **[1], [3]** |
| 6 | Unit 3 | **Accomodation** Introduction of services, amenities, hotel models Vocabulary Phrases, Grammar | LLO3.1 | **Doing** the conversation examples in English to the introduction of amenities of restaurants, hotels  | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice  | Short form test  | **[2], [3]** |
| 7 | Unit 3 | **Accomodation** Introduction of services, amenities, hotel models, Reading, Listening | LLO3.2 | **Doing** the Reading, Listening English exercises related to the introduction of amenities of restaurants, hotels | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice  | Short form test  | **[2], [3]** |
| 9 | Unit 4 | **Travel agencies** Travel agenciesVocabulary, Grammar  | LLO4.1 | **Doing** vocabulary exercises, grammar related to the theme travel agencies  | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice  | Short form test  | **[2], [3]** |
| 10 | Unit 4 | **Travel agencies** Travel agenciesReading | LLO4.2 | **Forming** a habitual Reading skill in the articles of travel agencies  | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice  | Short form test  | **[2], [3]** |
| 11 | Unit 5 | **Tour operators**Tour operatorsVocabulary | LLO5.1 | **Improving** English vocabulary in tour operators  | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice  | Short form test  | **[2], [3]** |
| 12 | Unit 5 | **Tour operators**Tour operatorsConversation | LLO5.2 | **Forming** a habitual use of English in tour operators  | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice  | Presentations | **[2], [3]** |
| 13 | Unit 6 | **Transport in tourism**Transport in tourismVocabulary, Grammar  | LLO6.1 | **Improving** English vocabulary in the theme of transport in tourism  | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice  | Short form test  | **[2], [3]** |
| 14 | Unit 6 | **Transport in tourism**Transport in tourism Conversation | LLO6.2 | **Doing** the English conversation exercises with the theme of transport in tourism  | Lecturer teaches, provides vocabulary, documentation.Students practice the exercises | + Lecture + Drill and Practice | Presentations | **[2], [3]** |
| 15 |  | **Midterm test 30%** |  |  |  |  | Presentations |  |

**5. MAPPING OF LESSON AND COURSE LEARNING OUTCOMES**

**Table 3: Mapping of Lesson and Course Learning Outcomes**

| Lesson Learning Outcomes | **Course Learning Outcomes** | **Evaluation Component** |
| --- | --- | --- |
| **CLO1** | **CLO2** | **CLO3** |
| **LLO1.1** | X |  |  | **A1,A2,A3** |
| **LLO2.1** | X |  |  | **A1,A2, A3** |
| **LLO2.2** |  |  X |  | **A1,A2, A3** |
| **LLO2.3** |  |  X |  | **A1,A2, A3** |
| **LLO3.1** |  | X |  | **A1,A2, A3** |
| **LLO3.2** |  | X |  | **A1,A2, A3** |
| **LLO4.1** |  | X |  | **A1,A2, A3** |
| **LLO4.2** |  |  | X | **A1** |
| **LLO5.1** | X |  |  | **A1,A2, A3** |
| **LLO5.2** |  |  | X | **A1** |
| **LLO6.1** | X |  |  | **A1,A2, A3** |
| **LLO6.2** |  |  X |  | **A1,A2,A3** |

**6. 6. COURSE ASSESSMENT**

**Table 4: Course assessment**

| **Evaluation Component** | **Assessment** | **CLOs**  | **Percentage (%)**  |
| --- | --- | --- | --- |
| A1. Process | - Participating in lesson construction- Class exercises- Short form tests | CLO1, CLO2, CLO3 | *30%* |
| A2. Midterm | - Presentations | CLO1, CLO2 | *30%* |
| A3. Final  | - Essay | CLO1,CLO2 | *40%* |

## 6. COURSE REQUIREMENTS AND EXPECTATIONS

- Attendance: Obeying the regulations.

- Students have to read the given study documentation by the lecturer before every lesson.

- Students who do homework, exercises and presentations in class will be given bonus marks for the students’ process.

## 7. STUDY REFERENCES

# Textbook

[1]. Larousse (2020), Huong dan dam thoai tieng Anh khi di du lich, NXB Tong hop TP.HCM

# References

[1]. Philip T. Kotler, John T. Bowen, James C. Makens, Seyhmus Baloglu, Marketing for hospitality and tourism, United Kingdom: Pearson, 2017

 [2]. Larousse (2018), Cam Nang Su Dung Tieng Anh Khi Di Du Lich, Nha Xuat Ban Tong hop TP.HCM

[3]. Tri Thuc Viet Bien soan (2021), Tu hoc dam thoai tieng Anh du lich, NXB Hong Duc

*Dong Nai, 2024*

| **Head of Major/ Head of Faculty** (sign and write full name) | **Responsible lecturer** (sign and write full name) |
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