MINISTRY OF EDUCATION AND TRAINING

**LAC HONG UNIVERSITY**

**COURSE OUTLINE**

**<126081 – ITINERARIES AND DESTINATIONS>**

|  |  |  |
| --- | --- | --- |
| **1.** | **GENERAL INFORMATION** | |
| Course name (Vietnamese): | | Tuyến điểm du lịch |
| Course name (English): | | Itineraries and Destinations |
| Course ID: | | 126081 |
| Types: | | Specialization |
| Faculty/Department: | | Tourism and Travel Management |
| Main Lecturer: | | Phan Van Hai  Email: haipv@lhu.edu.vn |
| Lecturer participating in: | | Pham Ngoc Hieu  [Hieupn@lhu.edu.vn](mailto:Hieupn@lhu.edu.vn) |
| Number of credits: | | 2 |
| Theory:  Practice:  Exercise: | | 15 periods  0 periods  30 periods |
| Specialty: | | Obligatory to students in Major of Tourism and Travel Management |
| Prerequisite course: | | No |
| Previous course: | | No |
| **2.** | **COURSE DESCRIPTION** | |

Itineraries and Destinations is a course which provides basic knowledge about natural conditions and natural resources in order to develop Vietnam tourism, destinations, routes in tourism areas with the typical products and ways to potentiate tourism products in Vietnamese locales.

|  |  |
| --- | --- |
| **3.** | **COURSE LEARNING OUTCOMES** |

**Table 1: Course Learning Outcomes (CLOs)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Course Learning Outcomes (CLOs)** | **Course Learning Outcomes Content** | **Bloom domain/Bloom level** | **Program Learning Outcomes (PLOs) (\*)** |
| CLO1 | Applying knowledge to tourism destinations and routes with a purpose to create tourism products and potentiate territorial tourism appropriately in Vietnam. | Knowledge (3) | PI2.1 |
| CLO2 | Choosing the tourism destinations and routes to launch the basic tourism programs | Skills (3) | PI5.2 |
| CLO3 | Establishing high quality tourism programs from choosing the basic tourism destinations and routes. | Skills (4) | PI6.2 |
| CLO4 | Forming a life long self-study habit | Attitude (4) | PI8.2 |

|  |  |
| --- | --- |
| **4.** | **COURSE CONTENT, LESSON PLAN** |

**Table 2: Course Content, Lesson Plan**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Week** | **Lesson/**  **Chapter** | **Name/Chapter** | **Lesson Learning Outcomes (LLO)** | | **Lecture and Study activities** | **Teaching methods** | **Assessment methods** | **References (\*)** |
| 1 | Chapter 1 | **THE OVERVIEW OF NATURAL CONDITIONS, TOURISM RESOURCES AND INFRASTRUCTURES IN VIETNAM**  1.1. The overview of geographical location and natural condition in Vietnam  1.2. The overview of tourism resources in Vietnam  1.3. Tourism infrastructures | LLO1.1  CLO1 | **Illustrating** the natural conditions, tourism resources and infrastructures in Vietnam and choosing the appropriate factors for the form of the tourism destinations and routes. | Lecturer introduces the course overview, regulations and study routes.  Students approached the new information by listening, observing and questioning. | Lecture  Didactic questioning | Short answer test | [2],[3] |
| LLO1.2  CLO4 | **Differentiating** the tourism destinations and routes in Vietnam |
| 2 | Chapter 2 | **THE INTRAREGIONAL AND INTERREGIONAL OF TOURISM DESTINATIONS AND ROUTES IN THE NORTHERN MIDLANDS AND MOUNTAINOUS OF VIETNAM**  2.1. The overview of tourism in the Northern Vietnam  2.2. The typical tourism products and the operation areas in tourism  2.3. The orientation for exploiting and establishing the regional tourism products | LLO2.1  CLO1 | **Illustrating** the natural conditions, tourism resources in the Northern Vietnam | Lecturer instructs every core theory issue in class. Students form into groups to perform discussion, presentations and exercises activities | Lecture  Discussion  Brainstorming | Written report  Presentations | [2],[3] |
| LLO2.2  CLO2 | **Choosing** the appropriate tourism destinations and routes to make the tourism products in the Northern Vietnam in tourism |
| LLO2.3  CLO3 | **Designing** the tourism programs which qualify the Northern Vietnam in tourism |
| 3 | Chapter 3 | **THE INTRAREGIONAL AND INTERREGIONAL OF TOURISM DESTINATIONS AND ROUTES IN THE NORTH CENTRAL COAST OF VIETNAM**  3.1. The overview of the North Central Coast of Vietnam  3.2. The typical tourism products and the operation areas in tourism  3.3. The orientation for exploiting and establishing the regional tourism products | LLO3.1  CLO1 | **Illustrating** the natural conditions, tourism resources in the North Central Coast of Vietnam | Lecturer instructs every core theory issue in class. Students form into groups to perform discussion, presentations and exercises activities | Lecture  Discussion  Brainstorming | Written report  Presentations | [2],[3] |
| LLO3.2  CLO2 | **Choosing** the appropriate tourism destinations and routes to make the tourism products in the North Central Coast of Vietnam in tourism |
| LLO3.3  CLO3 | **Designing** the tourism programs which qualify the North Central Coast of Vietnam in tourism |
| 4 | Chapter 4 | **THE INTRAREGIONAL AND INTERREGIONAL OF TOURISM DESTINATIONS AND ROUTES IN THE SOUTH CENTRAL COAST OF VIETNAM**  3.1. The overview of The South Central Coast of Vietnam  3.2. The typical tourism products and the operation areas in tourism  3.3. The orientation for exploiting and establishing the regional tourism products | LLO4.1  CLO1 | **Illustrating** the natural conditions, tourism resources in the South Central Coast of Vietnam | Lecturer instructs every core theory issue in class. Students form into groups to perform discussion, presentations and exercises activities | Lecture  Discussion  Brainstorming | Written report  Presentations | [2],[3] |
| LLO4.2  CLO2 | **Choosing** the appropriate tourism destinations and routes to make the tourism products in the South Central Coast of Vietnam in tourism |
| LLO4.3  CLO3 | **Designing** the tourism programs which qualify the South Central Coast of Vietnam in tourism |
| 5 | Chapter 5 | **THE INTRAREGIONAL AND INTERREGIONAL OF TOURISM DESTINATIONS AND ROUTES IN THE CENTRAL HIGHLANDS**  3.1. The overview of the Central Highlands  3.2. The typical tourism products and the operation areas in tourism  3.3. The orientation for exploiting and establishing the regional tourism products | LLO5.1  CLO1 | **Illustrating** the natural conditions, tourism resources in the Central Highlands | Lecturer instructs every core theory issue in class. Students form into groups to perform discussion, presentations and exercises activities | Lecture  Discussion  Field trips | Written report  Presentations | [2],[3] |
| LLO5.2  CLO2 | **Choosing** the appropriate tourism destinations and routes to make the tourism products in the Central Highlands in tourism |
| LLO5.3  CLO3 | **Designing** the tourism programs which qualify the Central Highlands in tourism |
| 6 | Chapter 6 | **THE INTRAREGIONAL AND INTERREGIONAL OF TOURISM DESTINATIONS AND ROUTES IN THE SOUTHEAST OF VIETNAM**  3.1. The overview of the Southeast of Vietnam  3.2. The typical tourism products and the operation areas in tourism  3.3. The orientation for exploiting and establishing the regional tourism products | LLO6.1  CLO1 | **Illustrating** the natural conditions, tourism resources in the Southeast of Vietnam | Lecturer instructs every core theory issue in class. Students form into groups to perform discussion, presentations and exercises activities | Lecture  Discussion  Brainstorming | Written report  Presentations | [2],[3] |
| LLO6.2  CLO2 | **Choosing** the appropriate tourism destinations and routes to make the tourism products in the Southeast of Vietnam in tourism |
| LLO6.3  CLO3 | **Designing** the tourism programs which qualify the Southeast of Vietnam in tourism |
| 9 | Chapter 7 | **THE INTRAREGIONAL AND INTERREGIONAL OF TOURISM DESTINATIONS AND ROUTES IN THE SOUTHWEST OF VIETNAM**  3.1. The overview of The Southwest of Vietnam  3.2. The typical tourism products and the operation areas in tourism  3.3. The orientation for exploiting and establishing the regional tourism products | LLO7.1  CLO1 | **Illustrating** the natural conditions, tourism resources in the Southwest of Vietnam | Lecturer instructs every core theory issue in class. Students form into groups to perform discussion, presentations and exercises activities | Lecture  Discussion  Brainstorming | Written report  Presentations | [2],[3] |
| LLO7.2  CLO2 | **Choosing** the appropriate tourism destinations and routes to make the tourism products in the Southwest of Vietnam in tourism |
| LLO7.3  CLO3 | **Designing** the tourism programs which qualify the Southwest of Vietnam in tourism |
| LLO7.4 | **Forming** the tourism programs from the tourism destinations and routes in Vietnam |  |
| 11 | Exam | Group report  Self-study 30% |  |  |  |  | Discussion   Essay |  |

|  |  |
| --- | --- |
| **5.** | **MAPPING OF LESSON AND COURSE LEARNING OUTCOMES** |

**Table 3: Mapping of Lesson and Course Learning Outcomes**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Lesson Learning Outcomes** | **Course Learning Outcomes** | | | | **Evaluation Component** |
| **CLO1** | **CLO2** | **CLO3** | **CLO4** |
| **LLO1.1** | X |  |  |  | A1, A2, A3 |
| **LL01.2** |  |  |  | X | A1, A2 |
| **LLO2.1** | X |  |  |  | A1, A2, A3 |
| **LLO2.2** |  | X |  |  | A1, A2, A3 |
| **LL02.3** |  |  | X |  | A1, A2, A3 |
| **LLO3.1** | X |  |  |  | A1, A2, A3 |
| **LL03.2** |  | X |  |  | A1, A2, A3 |
| **LL03.3** |  |  | X |  | A1, A2, A3 |
| **LLO4.1** | X |  |  |  | A1, A2, A3 |
| **LL04.2** |  | X |  |  | A1, A2, A3 |
| **LLO4.3** |  |  | X |  | A1, A2, A3 |
| **LLO5.1** | X |  |  |  | A1, A2, A3 |
| **LL05.2** |  | X |  |  | A1, A2, A3 |
| **LLO5.3** |  |  | X |  | A1, A2, A3 |
| **LLO6.1** | X |  |  |  | A1, A2, A3 |
| **LL06.2** |  | X |  |  | A1, A2, A3 |
| **LLO6.3** |  |  | X |  | A1, A2, A3 |
| **LLO7.1** | X |  |  |  | A1, A2, A3 |
| **LL07.2** |  | X |  |  | A1, A2, A3 |
| **LLO7.3** |  |  | X |  | A1, A2, A3 |
| **LLO7.4** |  |  |  | X | A1, A2 |

|  |  |
| --- | --- |
| **6.** | **COURSE ASSESSMENT** |

**Table 4: Course assessment**

|  |  |  |  |
| --- | --- | --- | --- |
| **Evaluation Component** | **Assessment** | **CLOs** | **Percentage (%)** |
| A1. Process | - Participating in lesson construction  - Class’s exercises  - Discussion, Presentations | CLO1, CLO2, CLO3, CLO4 | *30%* |
| A2. Midterm | - Reporting in word and video. | CLO1, CLO2, CLO3, CLO4 | *30%* |
| A3. Final | - Written report | CLO1, CLO2, CLO3 | *40%* |

|  |  |
| --- | --- |
| **7.** | **COURSE REQUIREMENTS AND EXPECTATIONS** |

- Attendance: Obeying the regulations.

- Students have to read the given study documentation by the lecturer before every lesson on the online learning system (LMS - learn.lhu.edu.vn).

- Students who do homework on Kahoot, Quizizz and quick exercises in class will be given bonus marks for the students' process.

- Finishing given group discussions according to the lecturer's regulations.

|  |  |
| --- | --- |
| **8.** | **STUDY REFERENCES** |

**Textbook**

[1]. Bùi Thị Hải Yến (Tái bản năm 2020), *Tuyến điểm du lịch Việt Nam*, NXB Giáo dục, Hà Nội

**References**

[2]. Vũ Thế Bình (2021), *Non nước Việt Nam,* NXB Thanh Niên

[3]. Nguyễn Minh Tuệ, Vũ Đình Hòa (Tái bản 2023), Địa lý du lịch: Cơ sở lý luận và thực tiễn phát triển ở Việt Nam, NXB Giáo dục Việt Nam, Hà Nội

[4]. Nhóm Trí Thức Việt (2018), *Non Nước Việt Nam 63 Tỉnh Thành*, NXB Hồng Đức.

|  |  |
| --- | --- |
| **9.** | **SOFTWARE OR SUPPORTING EQUIPMENTS FOR PRACTICE** |

- Internet, Google Chrome, Kahoot

* **General rules:**

|  |  |
| --- | --- |
| **Abbreviation** | **Description** |
| **PLO** | Program Learning Outcomes |
| **CLO** | Course Learning Outcomes |
| **LLO** | Lesson Learning Outcomes |
| **Head of Major/ Head of Faculty** | Dong Nai, 2024  Responsible lecturer  (sign and write full name)  Pham Ngoc Hieu |
|  |  |